

# COMPANY PROFILE & PORTFOLIO



INTO INDIA  
SOURCING

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## ABOUT US

INTO INDIA SOURCING PVT ARE AN EXPERIENCED TEAM OF PROFESSIONALS DEDICATED TO CREATING THE BEST PRODUCT, OFFERING HIGH FASHION TO FAST FASHION AND DELIVERING THE BEST SERVICE POSSIBLE TO OUR CUSTOMERS.

WE UTILIZE OUR EXPERIENCE TO SOURCE AND MANUFACTURE A WIDE VARIETY OF APPARELS AND ACCESSORIES FROM OUR BROAD NETWORK OF SUPPLIERS ACROSS INDIA.

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# PRODUCT PORTFOLIO



WE CREATE CUSTOM MADE BEADED DESIGNS INCORPORATING SEQUINS, LUSTRE BEADS AND FEATHERS. WITH ALL OF THESE TECHNIQUES AT HAND, WE CONTINUE TO PRODUCE SOME BEAUTIFUL EXCLUSIVE GARMENTS.

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# PRODUCT PORTFOLIO



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# PRODUCT PORTFOLIO



AS WELL AS BROIDERIES, LINEN, POPLIN, CHIFFONS, SATINS, COTTON BLENDS WE CAN ALSO MANUFACTURE ACCESSORIES AND SWIMWEAR

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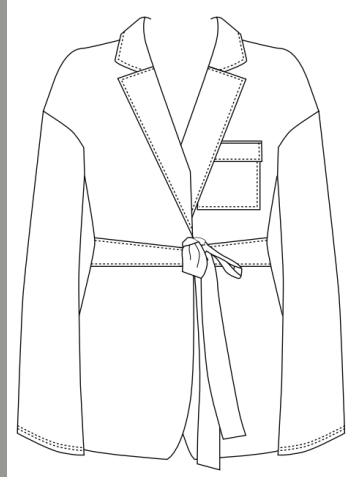
# SERVICES

WE ARE ABLE TO DELIVER A COMPREHENSIVE RANGE OF SOURCING SERVICES FROM RANGE BUILDING TO POST SHIPMENT FORMALITIES. OUR SPECIALITIES INCLUDE MOQ MANAGEMENT, FAST FASHION AND TREND FOCUSED COLLECTIONS.

## DESIGN

OUR DESIGN DEPARTMENT ARE CONSTANTLY EVOLVING BY UTILISING NEW FABRICS AND TECHNIQUES BASED ON OUR TREND REPORTS AND FORECASTS. WE TAKE REGULAR TRIPS TO THE FABRIC MARKET TO SOURCE NEW FABRICS AND TRIMS. WE ALSO DESIGN AND DEVELOP EXCLUSIVE CUSTOM BEADING AND EMBELLISHMENTS FOR OUR CUSTOMERS. OUR DESIGNERS FOLLOW THE PRODUCT LIFE CYCLE FROM START TO FINISH.

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## MANUFACTURING

QUALITY PRODUCTS ARE MANUFACTURED AS PER OUR CUSTOMERS SPECIFICATIONS AND OUR TECHNICAL INPUT. WE CAN ACCEPT A RANGE OF MOQs TO HELP BUILD AND GROW RELATIONSHIPS WITH OUR VALUED CUSTOMERS. INTO INDIA ONLY SOURCE FROM ETHICALLY COMPLIANT FACTORIES.

## COST NEGOTIATION

WE NEGOTIATE THE COST OF PRODUCTS AND SERVICES WITH OUR SUPPLIERS ON BEHALF OF OUR CUSTOMERS. WE REQUEST OPEN COSTING FROM THE VENDORS AND CROSS CHECK WITH THE CURRENT FABRIC PRICES IN THE MARKET. INTO INDIA ALSO TRACK STATEWISE LABOUR COST TO VALIDATE THE CORRECT CM (CUT AND MAKE).

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## CRITICAL PATH MANAGEMENT

OUR TEAM IS COMPRISED OF TECHNICALLY QUALIFIED AND EXPERIENCED MERCHANDISERS WHO FOLLOW A STRICT TIME AND ACTION CALENDAR TO ACHIEVE THE COMMITTED TIMELINES. VENDOR CAPACITY MANAGEMENT IS ALSO MANAGED ON A MONTHLY BASIS TO ENSURE PRODUCTION SPACE IS ACCURATELY MAXIMISED FOR OUR CUSTOMERS. OUR MERCHANDISERS REGULARLY VISIT THE FACTORIES SO WE CAN KEEP OUR CUSTOMERS UP TO DATE ON THEIR PRODUCTION STATUS.



## VENDOR SOURCING

THE INTO INDIA TEAM CONTINUOUSLY EXPAND OUR SUPPLIER BASE BY IDENTIFYING THEIR STRENGTHS TO MEET OUR NEEDS. WE ALSO SOURCE OUR VENDORS ENSURING THEY HAVE A GOOD INFRASTRUCTURE, USE MODERN TECHNOLOGY AND HAVE A STRONG DRIVEN APPROACH. OUR VENDOR PORTFOLIO IS BASED IN DELHI NCR, MUMBAI, JAIPUR AND TIRUPUR

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## QUALITY CONTROL

INTENSIVE PRE-PRODUCTION PLANNING IS IMPLEMENTED AT THE VERY START OF THE ORDER PROCESS FOLLOWING THE LIFE CYCLE OF THE PRODUCT THROUGH TO SHIPPING. AQL STANDARDS ARE FOLLOWED AS PER OUR CUSTOMER'S REQUEST AND SAMPLES ARE INSPECTED BY OUR QA'S FROM INITIAL DEVELOPMENT STAGE TO FINAL SHIPMENT. ALL INLINE, MIDLINE AND FINAL INSPECTIONS ARE CARRIED OUT AS PER THE BRAND REQUIREMENT AND SOP.

## LOGISTICS AND SHIPPING

OUR TEAM COORDINATES WITH THE CUSTOMER'S IMPORT DEPARTMENT, CONSOLIDATORS AND FREIGHT FORWARDERS TO ENSURE THE SMOOTH RUNNING OF THE SHIPMENT PROCESS. WE ENSURE OUR CUSTOMER'S CARGO IS BOOKED AT THE BEST PRICE BY KEEPING TRACK OF THE AIRLINE AND SHIPLINE CARGO RATES.

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## OUR SHOWROOM

OUR NEWLY RENOVATED MODERN OFFICE IS THE PERFECT PLACE TO SHOWCASE OUR SAMPLES AND HOST MEETINGS. WITH MULTIPLE SHOWROOMS WE HAVE THE CAPACITY TO HOLD SEVERAL MEETINGS SIMULTANEOUSLY. YOU WILL FIND CREATIVE WORKSPACES, MEETING ROOMS AND A Q.C. AREA AT INTO INDIA HQ. OUR WHOLE TEAM ARE ALWAYS ON HAND TO ANSWER ANY QUERIES YOU MAY HAVE REGARDING SAMPLES, STYLING, TECHNICAL OR PRODUCTION.

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# SUSTAINABILITY PLEDGE



“THE EARTH DOES NOT BELONG TO MAN. MAN BELONGS TO THE EARTH.”  
-CHIEF SEATTLE

SUSTAINABLE MANUFACTURING IS OF PRIMARY IMPORTANCE TO OUR CORE VALUES AS A BUSINESS. WE HAVE CRITICALLY ANALYSED OUR SUPPLY CHAINS TO ENSURE THEY ALIGN CLOSELY WITH ISO STANDARDS FOR SUSTAINABILITY. THE PROLIFIC USE OF CHAMICALS AND ENERGY IN THE MANUFACTURING INDUSTRY IS EXORBITANT AND NEEDS TO BE CONTROLLED. THUS, INTO INDIA IS FULLY COMMITTED TO THE ESG CAUSE. WE WILL CONTINUE TO INTEGRATE THESE ENVIRONMENTAL INITIATIVES ACROSS OUR BUSINEES ACTIVITIES TO ENSURE WE ARE NOT CONTRIBUTING TO THE DETRIMENT OUR PLANET IS FACING.

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PRETTYLITTLETHING

boohoo

NASTY GAL

boohooMAN

KAREN MILLEN

Debenhams

wallis

coast

OASIS

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